## **ONZ MEMBERSHIP STRUCTURE**

From 2024 Olives New Zealand Membership will be restructured to focus on the ONZ activities and services the member wishes to use rather than the size of their olive grove.

<u>HOBBY MEMBER</u> - Hobby Members are interested growers can either own a grove that is leased out, or manage their own grove, but typically do not sell their oil - they either don't harvest or harvest for personal use, friends and family only.

<u>COMMERCIAL MEMBER</u> - Grow commercially to sell their oil to a third party i.e. do not sell the oil under their own brand. Or they have their own brand, but do not use the OliveMark or enter the Awards.

<u>FULL MEMBER</u> - Full Members sells olive oil brand under their own brand.

<u>ASSOCIATE</u> - Associate Members do not own an olive grove, but supply a service to the industry, for example - suppliers, processors, contractors, grove employees, and other industry related parties.

| MEMBERSHIP ACTIVITY           |   | HOBBY<br>MEMBER | COMMERCIAL<br>MEMBER | FULL MEMBER | ASSOCIATE<br>MEMBER |
|-------------------------------|---|-----------------|----------------------|-------------|---------------------|
| COST (Inc GST)                |   | \$99            | \$285                | \$570       | \$285               |
| ONZ                           |   |                 |                      |             |                     |
| Monthly Newsletter            | F | Х               | х                    | Х           | Х                   |
| Voting Rights                 |   | 1               | 2                    | 4           | -                   |
| Branch Membership             |   | Х               | х                    | х           | х                   |
| GROVE MANAGEMENT & PROCESSING |   |                 |                      |             |                     |
| Best Practices Manual         | F |                 | Х                    | Х           |                     |
| Field Days                    | F | X               | Х                    | Х           | X                   |
| Grove Product Costing         |   |                 |                      | x           |                     |
| Spreadsheet                   |   |                 |                      |             |                     |
| Courses                       | Р | X               | Х                    | Х           | X                   |
| Food Safety Program           | F |                 | Х                    | Х           | X                   |
| Grove Census Report           | F | X               | х                    | Х           | Х                   |
| MARKETING ACTIVITIES          |   |                 |                      |             |                     |
| EVOO Certification            | Р |                 | х                    | Х           |                     |
| OliveMark                     | Р |                 |                      | Х           |                     |
| NZ EVOO Awards                | Р |                 |                      | Х           |                     |
| Classifieds Listings          | F | Х               | х                    | Х           | х                   |
| EVOO Brokerage                | F |                 | Х                    | Х           |                     |
| Website Listing               | F |                 |                      | Х           | Х                   |
| Social Media Activities       | F |                 |                      | Х           |                     |
| Promotional Activities        | F |                 |                      | х           | Х                   |
| Referrals                     | F |                 | х                    | х           | Х                   |

F = free + P= paid services and activities members when they subscribe get.

All figures are GST Inclusive