

Olives New Zealand  
Minutes of Executive Meeting  
Thursday 23<sup>rd</sup> February 2023  
7pm Zoom

**1. Present**

Craig Leaf-Wright (President), Tricia Noble-Beasley (Vice President), Geoff Crawford, Alan Blakemore, Andrew Taylor, Emma Glover

Craig welcomed all to the meeting.

**2. Apologies**

Charles Chinnaiyah (Treasurer) and Ray Gregory

**3. Previous Meeting Minutes**

Read, not discussion. All action points covered off below.

MOTION: Approval of the Nov 22 and Jan 23 Executive Meeting Minutes moved by Craig Leaf-Wright. Second by Alan Blakemore. Approved by all present. Carried.

**4. Financials – February 23**

The variance in the P&L's:

- Membership Fees between actual and budget is because there has been 14 members not renew their membership.
- Audit fees have not been received yet.
- We have not entered in to the NYIOOC awards
- There has been late certification entries
- New OliveMark labels have been purchased

There is \$9,439 in accounts receivable most of these are outstanding membership subs.

Tricia suggested the 2024 membership subs needs to be looked at. Currently full members are charged twice as much as a small grove, when they basically get the same.

ONZ needs to make sure when groves are sold the new owners are retained as members.

MOTION: Approval of the February 2023 Financials moved by Craig Leaf-Wright. Second by Tricia Noble-Beasley. Approved by all present. Carried.

**5. Executive Officer Report**

HVNP Update

Since the EO report was written, Emma and Geoff attended a zoom meeting for an update on the commercialisation of the HRWP brand. A brand tool kit is about to be released for those businesses that contributed products to the study to use the logo part of their marketing. The logo symbolises participation in the study. It is not a product endorsement or symbol of product healthiness. Emma will forward this onto ONZ contributing members to use.

In addition, they are creating a new series of videos/ photographs that can be used by all, building the community and profile of each partner further. As ONZ has not been used covered in the past we will be included. To try and cover all contributors brands Emma thought of getting a branded bottle of oil from each. Exec decided it was more useful to the

NZ olive oil industry to have it generic with not individuals branding included and represent ONZ with the OliveMark branding instead.

#### Agrumato Trademarked in Australia

The Executive agreed ONZ need to support AOA and oppose the trademark application, and are prepared to pay the fee of \$250. Trademarking the word Agrumato is inappropriate when Agrumato the name given to a process used to impart flavour into an oil, it shouldn't be a brand. The approval of this application will also affect our members that currently export flavoured oils to Australia.

#### International Olive Oil Awards

With the NYIOOC competition dates now clashing with ONZ awards, we cannot submit our top oils. ONZ was sending oils to these awards for two reasons. To calibrate our judges on an international level and 2<sup>nd</sup> to promote our oils on an International stage.

Japan (JOOTA) to replace NYIOOC, they use good judges, good market for NZ oil. Open now close 3<sup>rd</sup> April.

#### Increasing Productivity & Polyphenols Project

The draft document had to be reworked by Emma and Shona to add more focus on the Polyphenols giving it a point of difference from the past grove projects. The Exec were happy with the draft document was sent to them.

### **6. Grove Management – Spray program communication**

A reminder we need to be careful 6 weeks out from harvest to make sure no residual spray of Manzate is left on the olives to get into the oil. From now on anyone harvesting early April need to be careful with spraying if there is no rain forecast. However it is important groves in wet weather continue spraying, but withhold 30 days from harvest.

The Focus Grove Spray program suggests a withholding period of 30 days. Exec to stick to the Focus Grove program with proven results when communicating to membership.

### **7. General Business**

#### a. Branch Updates

Wairarapa– there has been plenty rain, but fruit looking good on many groves. Harvest won't be early, but looking promising.

Kapiti – everyone should have a harvest to some degree. Though Leccino yields are not looking good. Some groves with heavy crops last year have lighter crops this year, others have big fruit on the trees. The AGM is on Sunday 5<sup>th</sup> March, it's a field day AGM being held in Martin. Tricia will stand down as Chair of Kapiti branch, but will remain in Exec as vice Chair.

Hawke's Bay – Due to cyclone Gabrielle the branch AGM been delayed 3 weeks. Planning pre-harvest press day at VP.

Geoff has touch base with all members since the cyclone, there are two that have lost their houses and groves, 2 have had their groves flooded, others with major infrastructure damage, and many with trees and branches down from wind damage.

Harvest in HB is in bad shape, groves were hit with a late frost, very wet season and now a cyclone, so many have no fruit. VP growers are wiped out.

Canterbury – It has been very dry, flowering was good, fruit is erratic though area, good set, then patchy. Holding their AGM Sun 26<sup>th</sup> at Malcom & Sally McKenzie in Amberley. There is someone prepared to take over Chairman.

Nelson – Ray was holding AGM that evening. However he is concerned there is not enough membership interest in Nelson to continue on the branch and he would like to stand down as chair. Is it possible to continue them as a joint Nelson and Marlborough branch?

- b. Northern region – there is a growing number of members in northern North Island that aren't represented in a branch, i.e. Auckland 19, Waiheke Is 8, Northland 15, BOP 3 and Waikato 2. Being mindful of Oliveti ONZ to see if any members are interested to set up a Northern branch.
- c. Press of the Year – Over the last 4 months the ONZ Exec have spent a considerable amount of time considering the current calculation process, discussing other calculation options of pro-rata calculation using a percentage and looking at what effects changers would have on the results.  
Conclusion is there is no reason to change the current calculation which takes the top 5 oils pressed from each press. The decision is it is as fair as any, without over complicating the calculation. Larger presses with 5 or more oils entered have an advantage over a smaller press that presses one or two oils, but feel that is only fair. If all entries nominated their press the points could potentially calculate differently, as processors missing out on points e.g. out of the 8 Best in Class prizes awarded in 2022, only 5 of those awards were contributed to processors. Andrew Taylor mentioned before ONZ introduced the award there would have been a time Village Press won it year after year.
- d. A 'Membership Benefits' summary needs to be put on the website.

Meeting closed at 8.42pm