

OLIVE OIL KANSAI INTERNATIONAL  
EXHIBITION 2016

DATE:  
OCTOBER 18<sup>th</sup>-20<sup>th</sup>, 2016

VENUE:  
INTEX OSAKA(OSAKA, JAPAN)

ORGANIZER:  
OSAKA INTERNATIONAL  
BUSINESS PROMOTION CENTER

ONE STOP STRUCTURED  
INTERNATIONAL TRADE FAIR  
COVERING THE WHOLE  
OLIVE OIL BUSINESS



OLIVE OIL KANSAI  
INTERNATIONAL  
2016

OCTOBER

18<sup>TUE</sup> > 20<sup>THU</sup>, 2016

INTEX OSAKA (OSAKA, JAPAN)

<http://www.olive-kansai.com>

# Show Report



Osaka International Business Promotion Center

# Show Report

The inaugural olive business specified international trade fair OLIVE OIL KANSAI 2016 took place at INTEX OSAKA from October 18<sup>th</sup> to 20<sup>th</sup>, 2016. We had 78 exhibitors and co-exhibitors from 13 nations and a total of 35,508 visitors to our concurrent shows.

## OLIVE OIL KANSAI 2016 Overview

Date	October 18 (Tue.) – 20 (Thu.), 2016
Time	10:00~17:00
Venue	INTEX OSAKA Hall 2
Admission	Free of charge (Pre-registration or invitation is required. Professional visitor only)
Concurrent Shows	ASIAN FOOD SHOW 2016 FABEX KANSAI 2016 (The World Food And Beverage Great EXpo 2016 in KANSAI) Dessert, Sweets, and Drink Festival in KANSAI FASE KANSAI 2016 (Kansai Food Factory Automation & Safety Equipment Exhibition 2016)
Organizer	Osaka International Business Promotion Center
Supported by	Ministry of Economy, Trade and Industry, Kansai Bureau / Osaka Prefectural Government / Osaka Municipal Government / Osaka Convention & Tourism Bureau (OCTB) / Osaka Foundation for Trade & Industry (OFTI) / KANSAI · OSAKA 21st Century Association / Osaka Chamber of Commerce & Industry / Japan External Trade Organization (JETRO), Osaka / Japan Food Industrial Association (JFIA)
Specially Supported by	Japan Food Journal Co., Ltd. / Japan Olive Oil Taster Association (JOOTA)
Official Airline Partner	Turkish Airlines

## Show Scale

Exhibitors	Booths	Countries
78 (inc.co-exhibitors)	66	Japan, Italy, Spain, Australia, New Zealand, U.S.A, Turkey, Tunisia, Portugal, Egypt, Greece, Argentina, Israel (in no particular order)

## Floor Plan

**会場案内図**

**会場全体図**

3号館 FASE関西

2号館 アジア・フードショー

2号館 オリーブオイル関西

1号館 ファベックス関西  
デザート・スイーツ・ドリンク会

2号館 ファベックス関西  
アジア・フードショー  
オリーブオイル関西

FASE関西 セミナー会場

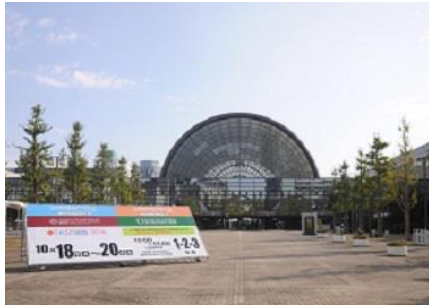
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## Number of Visitors

Date	Weather	2016	2015	%
Oct. 18 (Tue.)	Clear	11,638	9,804	119%
Oct. 19 (Wed.)	Clear	12,103	9,450	128%
Oct. 20 (Thu.)	Clear	11,767	10,971	107%
Total		35,508	30,225	<b>117%</b>

※The number of visitors includes concurrent shows



## Concurrent Shows

	ASIAN FOOD SHOW 2016 Asiatic Republics and partners of Asia, food and beverage	ファベックス関西2016 ヘルスケアフードExpo 関西	関西デザート・スイーツ&ドリンク展 カフェ&ベーカリーExpo 関西	第1回 FASE 関西 2016 Kansai Food Factory Automation & Safety Equipment Exhibitor
Exhibition	ASIAN FOOD SHOW 2016	FABEX KANSAI 2016	Desert, Sweets and Drink Festival in Kansai	FASE KANSAI 2016
Organizer	Osaka International Business Promotion Center	Japan Food Journal Co., Ltd.	Japan Food Journal Co., Ltd./ The All Japan confectionery Association	Nikkan Kogyo Shimbun Ltd.
Exhibitors	52	238		48
Booths	64	376		124



## Exhibitor List

Booth No.	Country	Exhibitor (*Co-exhibitor)	Exhibit Items
OL-01	Japan	SOUJU	A selection of Extra Virgin Olive Oil from Kagawa
OL-02	Japan	Takao Nouen Co., Ltd.	EVOO Takao nouen no Olive Hatake, Olives soaked in Salt Water
OL-03	Japan	Shodoshima Healthyland Co.,Ltd.	extra virgin olive oil, olive cosmetics, olive goods, table olives, olive supplements
OL-04	Japan	The Nisshin Oil Co. Group, Ltd.	BOSCO Brand Extra Virgin Olive Oils, Flavored Olive Oils and Cooking Olive Oils, Health Concious Olive Oil Dressing Sauces
OL-05	New Zealand	Olives New Zealand Inc.	NEW ZEALAND EXTRA VIRGIN OLIVE OIL
	New Zealand	*Aquiferra Olives and Olive Oil	
	New Zealand	*Dunford Grove Olive Oil	
	New Zealand	*Esk Valley Olives and Olive Oil	
	New Zealand	*Three Groves Olive Oil	
OL-06	Japan	SUN-A-SHOKAI & Co.,Ltd	Cleopatra extra virgin olive oil, Lavia extra virgin olive oil, Nabali extra virgin olive oil
	Egypt	*SAFI Olive Oil	
	Turkey	*Lavia Olive Oil	
OL-07	Japan	EUROPASS. CO. LTD	Castillo de Canena Early Royal, Castillo de Canena Organic Biodynami oil, Castillo de Canena Cold Smoked Oliveoil, Castillo de Canena First day of Harvest, Castillo de Canena Essential Oliveoil
	Spain	*Castillo de Canena	
OL-08	Italy	Domenica Fiore Corp	Organic EVOO - Olio Novello, Olio Reserva, Olio Monaco, Olio Veritas
OL-09	Italy	A.I.P.O. U.N. SCarL	100% ITALIAN EXTRA VIRGIN OLIVE OIL, VEGETABLES IN 100% ITALIAN EXTRA VIRGIN OLIVE OIL, VEGETABLE CREAMS WITH 100% ITALIAN EXTRA VIRGIN OLIVE OIL
OL-10	Greece	"ennea" Exports - Imports of Food & Agricultural Products	ennea Premium Extra Virgin Olive Oil
OL-11	Japan	SHIBUYA OIL & CHEMICALS, LTD.	OLIVE SOAP
	Japan	*International Olive Academy KOBE	
OL-12	Spain	BORGES	Olive Oils, Table Olives
OL-13	U.S.A	California Olive Oil Council	California COOC-certified extra virgin olive oil
OL-14	Portugal	ACUSHLA, S.A.	ORGANIC EXTRA VIRGIN OLIVE OIL
OL-15	Japan	IL PICCOLO OLIVETO Ltd.	Extra Virgin Olive Oil Disanti, Lemon Olive Oil Disanti, Orange Olive Oil Disanti, Extra Virgin Olive Oil Novello Disanti, Green olives - La bella di cerignola
OL-16	Japan	Primolio Japan Corp.	FATTORIA RAMERINO "Guadagnolo Primus", FATTORIA RAMERINO "Frantoio", MADONNA DELL'OLIVO "ITRAN'S", MADONNA DELL'OLIVO "RARO", FRANTOIO HERMES "VENUS"
	Japan	*Oliva Sicula	
OL-17	Japan	MYLINE TRADING COMPANY	Extra Virgin Olive Oil, Dried Tomatoes in Olive Oil, Grilled Paprika Salade in Olive Oil, Tapenade (Olive Paste), Harissa (tunisian red pigment paste)
	Tunisia	*KSAR PRODUCTION	
OL-18	Spain	FINCA DUERNAS	ENVERO de ARBEQUINA Organic Extra Virgin Olive Oil, 100% ARBEQUINA Organic Extra Virgin Olive Oil
OL-19	Argentina	LA COLORADA S.A.	EXTRA VIRGIN OLIVE OIL, BRAND "1147", INTENSO, EXTRA VIRGIN OLIVE OIL, BRAND "1147", CLASICO
OL-20	Japan	HUILNORD JAPAN CO.LTD	EXV OliveOil
	Tunisia	*Societe des Huiles du Nord	
OL-21	Israel	Naturael (Indepa Inc.)	Arzi Olives Oil Picholine, Arzi Olives Oil Souri
OL-22	Japan	O! Live Japan Corporation	Ecolomar Lucio Extra Virgin Olive Oil, Telegraph Hill Thyme Rosemary Sage Olive Oil, Telegraph Hill Roast Garlic Olive Oil, Telegraph Hill Lemongrass Kaffir Lime Chili Olive Oil, Telegraph Hill Olive & Herb Salt
	Spain	*Caseria de la Virgen	
	New Zealand	*The Telegraph Hill Olivery	

OL-23	Australia	ALTO OLIVES	EXTRA VIRGIN OLIVE OIL, NATURALLY BRINED TABLE OLIVES
OL-24	Japan	Exterior Olive COT Co.,LTD.	Olive tree, Olive oil
	Spain	*ALMAZARA EL TENDRE S.L.	
OL-25	Spain	AZZAYT OLIVE OILS	Olive Oil in Bulk, Extra Virgin Olive Oil, Organic Olive Oil, Pure Olive Oil, Pomace Olive Oil
OL-26	Spain	ACEITES MAYO, S.L.	EXTRA VIRGIN OLIVE OIL, TABLE OLIVES, POMACE OLIVE OIL, PURE OLIVE OIL
OL-27	Spain	Aceite de Oliva Valderrama	Extra Virgin Olive Oil Hojiblanca, Extra Virgin Olive Oil Arbequina, Smoked Arbequina Olive Oil, Extra Virgin Olive Oil Picudo, Extra Virgin Olive Oil Ocal
	Japan	*New World Trading, Ltd	
	Spain	*CASTILLA-LA MANCHA REGION. SPAIN	
OL-28	Japan	MARUJYU CORPORATION	Extra Virgin Olive Oil, Condiment Oil , Rock Salt (Green Olive) (Black Olive)
	Spain	*ACEITE ARODEN HISPANIA, S.L.	
	Spain	*BASILIPPO CALIDAD GOURMET, S.L.	
	Spain	*PAGO BALDIOS SAN CARLOS, S.L.	
	Spain	*OLIVER DE LA MONJA, S.L.	
	Spain	*SENIORIOS DE RELLEU, S.L.	
OL-29	Japan (Tunisia)	Takayama Hamdi Trading Co., Ltd.	Tunisian Olive Oil
	Spain	OLEOCAMPO S.C.A.	EXTRA VIRGIN OLIVE OIL, ORGANIC EXTRA VIRGIN OLIVE OIL
OL-32	Spain	OLEOCAMPO S.C.A.	EXTRA VIRGIN OLIVE OIL, ORGANIC EXTRA VIRGIN OLIVE OIL
OL-33	Turkey	ANTAKYA TRADE EXCHANGE OF CHAMBER	olive, olive oil, oil soap
OL-35	Australia	AUGANIC AUSTRALIA PTY LTD	Extra Virgin Olives Oils From Australia
OL-36	U.S.A	Organic Roots Olive Oil Co.	Organic Arbosana Extra Virgin Olive Oil, Organic Arbequina Extra Virgin Olive Oil, Organic Koroneiki Extra Virgin Olive Oil
OL-37	Italy	Sol&Agrifood	2016 awarded extra virgin olive oils
OL-41	Japan	ASSOCIAZIONE CUOCHI CUCINA ITALIANA	
OL-43	Japan	Japan Paella Association	
OL-44	Japan	Kagawa Prefectural Government	Mitoyo Extra Virgin Olive Oil "Akatsuki", Setouchi Olive Oil, Yamahisa Farm Extra Virgin Olive Oil, Tolea Extra Virgin Olive Oil, 1st ORIGIN Extra Virgin Olive Oil, Shodoshima Organic Extra Virgin Olive Oil, Shodoshima Extra Virgin Olive Oil, Premium Virgin Olive Oil in 2015, Mission Extra Virgin Olive Oil, EVOO Takao nouen no Olive Hatake, Shodoshima Ryokka Olive Oil, Extra Virgin Olive Oil
	Japan	*Mitoyo Olive	
	Japan	*SETOUCHI OLIVE Co., Ltd.	
	Japan	*Yamahisa	
	Japan	*Toyo Olive Co., Ltd	
	Japan	*Olive Garden Co., LTD.	
	Japan	*Yamasan Soy Sauce	
	Japan	*Saegusa	
	Japan	*Ecoland Utazu	
	Japan	*Dream	
	Japan	*Takao Nouen	
Japan	*Inoue Seikoen		
Japan	*SOJU		
OL-45	Japan	MEMO'S CO.,LTD.	Olive oil, Olive tree, Table olives
OL-46	Japan	S.ISHIMITSU&Co., LTD.	COLAVITA EXTRA VIRGIN OLIVE OIL
	Italy	*COLAVITA S.P.A	
OL-47	Japan	JAPAN OLIVE OIL TASTER ASSOCIATION (JOOTA)	Information on JOOTA, Promotion for JOOTA's activity, Information on the training course & lecture for olive oil taster
OL-48	Japan	Sankyo Hikari Co., Ltd.	Olive Oil Potion, OEM filling of Olive Oil, Olive Oil - containing dressing
OL-49	Italy	PIETRO CORICELLI S.P.A.	Extra Virgin Olive Oil (Classic Blend, Fruttato, 100% Italian, Organic, Unfiltered), Olive Oil
OL-50	Turkey	TURKISH AIRLINES	



## Business Matching

We set up a business matching area with 7 individual booths. Our coordinators helped visitors and exhibitors to have smooth business talks onsite for further business opportunities.

Our website included a link where visitors could check the exhibitor profiles, which enabled visitors to have a plan for business matching and even apply for it prior to the exhibition.



Business Matching

Booth No.	Country	Exhibitor	Product 1	Product 2	Product 3	Product 4	Product 5	Website
01-01	Japan	OLIVE	...	...	...	...	...	http://www.oliveoil.jp/
01-02	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-03	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-04	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-05	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-06	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-07	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-08	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-09	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/
01-10	Japan	OLIVE OIL	...	...	...	...	...	http://www.oliveoil.jp/

Exhibitor List (official website)

Booth No.	01-01
Country	Italy
Exhibitor	A.F.O. U.M. SGR
Exhibit1	100% ITALIAN EXTRA VIRGIN OLIVE OIL
Exhibit2	VEGETABLE OIL 100% ITALIAN EXTRA VIRGIN OLIVE OIL
Exhibit3	VEGETABLE CREAMS WITH 100% ITALIAN EXTRA VIRGIN OLIVE OIL
Exhibit4	
Exhibit5	
Website	http://www.afosgr.it/

Exhibitor introduction page

## Business matching

The number of business cards exchanged	Prospective business meetings
1,832	263

※Results from exhibitor survey

## Voice of exhibitors

- It was our first time to participate in an exhibition, but we had a meaningful time.(Japan)
- The event was helpful in reaching the target and we were able to come up with great ideas for next time. (U.S.A)
- There were limited visitors for this inaugural exhibition, but it should be able to grow as it becomes recognized by relevant people in the industry. (Spain)

※Results from exhibitor survey

## Special Seminars & Events

Prominent experts on olives and olive oil business both inside and outside Japan presented on olive cultivation and on the latest trends, innovation and technology regarding olive oil production and other areas of interest.

### Seminar Stage

#### Seminar I **Sol d'Oro Southern Hemisphere 2016 Olive Oil Competition**

Date: Oct. 18 (Tue.) 10:45~12:00

Speakers: Dr. Marino Giorgetti (Panel Leader & Technical Manager)

Mr. Gianni Bruno (Area Manager, Veronafiere)

Ms. Antonella Capriotti (Product Manager, Sol d'Oro/SOL & AGRIFOOD Veronafiere)

The tasting seminar of *Sol d'Oro Southern Hemisphere 2016* was conducted with explanations of award-winning olive oil by the panel leader and technical manager, Dr. Giorgetti. At the end of the seminar, it was officially announced that we, Osaka International Business Promotion Center would host the 2017 edition of Sol d'Oro Southern Hemisphere.



#### Seminar II **【Innovation with development for olive cultivation in the 20 years】**

##### **Production facilities, cultivation technology, and quality of olive oil.**

Date: Oct. 18 (Tue.) 12:15~13:30

Speaker: Prof. Riccardo Gucci

University of Pisa/the Department of Agricultural, Food and Environmental Sciences

A prominent figure in the Italian olive and olive oil industry, Prof. Gucci specializes in the study of fruit trees and orchard management. He spoke about the history of olives and olive oil and olive cultivation, revealing his deep insight.



#### Seminar III **【D.O.P system in the olive oil in the EU as overall system quality assurance】**

##### **The experience of the D.O.P Baena**

Date: Oct. 18 (Tue.) 13:45~15:00

Speaker: Mr. José Manuel Bajo Prados

Secretary General, Consejo Regulador de la Denominacion de Origen Baena

Mr. Bajo, who is in charge of supervising the quality of olive oil produced in 26 regions in Spain under the D.O.P label, delivered a seminar on how to maintain and improve the quality of D.O.P from his institutional system perspective.





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## Seminar IV **【Quality of extra virgin olive oils between biodiversity and process innovation】**

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Date: Oct. 19 (Wed.) 12:15~13:30

Speaker: Prof. Maurizio Servili

University of Perugia/Department of Agriculture, Food and Environmental Sciences

A world-class researcher, Prof. Servili presented on the quality of extra virgin olive oil from a scientific point of view fostered at Agricultural Study Institute of Perugia University, the Department of Bioscience and Biotechnology at the state-run Strathclyde in Glasgow and the Food science Laboratory.



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## Seminar V **【Olive Cultivation in Spain. New technologies, Different systems of Plantation and Production Cost】**

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Date: Oct. 19 (Wed.) 13:45~15:00

Speaker: Mr. José María Penco Valenzuela

Technical director, AEMO-Spanish Association of Olive Municipalities

Mr. Penco, who has participated in many olive oil projects in the EU, spoke about the reality of olive orchards in Spain and activities by the AEMO Spanish Association. In particular, his speech on collaboration between municipalities involved in olives and on urban development seemed to be interesting for Japanese municipalities.



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## Seminar VI **【What is the olive oils adapted into Japanese edible oil market】** **The managerial point of view on quality standards, product specifications to adapt the characteristics of Japanese edible oil markets.**

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Date: Oct. 19 (Wed.) 15:15~16:15

Speaker: Mr. Toshihisa Suzuki

The Nisshin OilIIO Group, Ltd., Senior Manager, Strategic Product Development, Food Product Division, Olive Oil Tasting Panel Supervisor

Mr. Suzuki, the first Japanese person to be recognized by the International Olive Oil Council (IOC) as an Olive Oil Tasting Panel Supervisor delivered a seminar on the olive oil business from his product management perspective. He is a Quality Control Supervisor for their company's well-known product BOSCO.





Seminar VII

Quality olive oil seminar  
【SIQEV ~ In search of Excellency】

Date: Oct. 20 (Thu.) 10:45~11:45  
Speaker: Ms. Soledad Serrano López  
The President of the QvExtra Association

The president of QvExtra Association, which has established a strict standard of quality control for member companies and producers presented on their activities, the current situation and their challenges.



Seminar VIII

【Learning the global standards】

The role of the professional olive oil taster and the sensory evaluations

Date: Oct. 20 (Thu.) 12:00~13:15  
Speaker: Ms. Himeyo Nagatomo  
Japan Olive Oil Taster Association(JOOTA) President/Official Olive Oil Taster Italian Government authorized  
Ms. Nagatomo, who has been officially authorized by Italy's Ministry of Agricultural, Food and Forestry Policies as an olive oil taster spoke about the evaluations and the role of olive oil tasters based on her views and experiences as a taster.



Seminar IX

Panel Discussion

【For the further growth and developments in Japanese olive industry】

Date: Oct. 20 (Thu.) 13:30~14:45  
Panelists: Mr. Renato Verzari (A.I.P.O) , Ms. Gayle Sheridan (Olives New Zealand)  
Mr. Toshihisa Suzuki (The Nisshin Oil Group, Ltd.) , Mr. Toyohiro Takao (Takao Nouen)  
Moderator: Ms. Himeyo Nagatomo (President of Japan Olive Oil Taster Association)

With olive oil industry representatives from Japan, Italy and New Zealand on the stage, issues related to olive cultivation in each country and the current situation in the industry and the future direction were discussed.



## Live Cooking Stage

At Live Cooking Stage, chefs based mainly in the Kansai area demonstrated Japanese, Italian and Spanish cuisine with olive oil in each dish. With olive oil as a main feature, each chef considered a menu to be enjoyed by many. Also, in association with ASIAN FOOD SHOW 2016, collaboration between olive oil and Asian and Osaka cuisine was made.

Live Cooking I

### Chicken and Vegetable Saute with dried porcini and ricotta cheese sauce – olive oil flavor

Oct. 18 (Tue.) 12:00~12:45 14:30~15:15

Mr. Junji Yashima

ISOLABELLA Operetta a TAKARAZUKA / ASSOCIAZIONE CUOCHI CUCINA ITALIANA

Mr. Yashima, a prominent figure of the field of Italian cuisine in Kansai area, showcased a dish with Italian olive oil.



Live Cooking II

### Japanese cuisine with olive oils

Oct. 18 (Tue.) 13:15~14:00

Mr. Daisuke Murota

Chairman of Osaka prefectural Japanese Superior-Skilled Cooks Association / Executive Director of National Japanese Superior-Skilled Cooks Association Federation

Ms. Himeyo Nagatomo

President of Japan Olive Oil Taster Association / Official Olive Oil Taster Italian Government authorized

The dishes of collaboration of olive oil and Japanese cuisine were presented such as simmered daikon radish with miso mixed with olive oil. The foreign exhibitors as well as people in the food industry were very keen to find out about new ways of cooking.



Live Cooking III

### The role of olive oil and the change of taste

Oct. 19 (Wed.) 12:00~12:45 14:30~15:15

Mr. Akihiro Nakamoto

Ristorante Nakamoto / ASSOCIAZIONE CUOCHI CUCINA ITALIANA

An up-and-coming Italian restaurant chef in Kyoto, Mr. Nakamoto presented the change that olive oil can bring to dishes.





Live Cooking IV

Live Cooking Special Presentation

“Aceite de Oliva Virgen Extra de España” El Oro Líquido de La Mancha

Oct. 19 (Wed.) 15:45~16:30

Mr. Miguel Millan

Valderrama CEO

Mr. Gonzalo Albaladejo

Olimpo Export Manager

Instituto de Promocion Exterior de Castilla-La Mancha (IPEX) hosted a tasting seminar to showcase various ways of enjoying olive oil using wine glasses to taste and enjoy the aroma and flavor of olive oil.



Live Cooking V

“The Appeal of Olive Oil which brings out Spanish cuisine”

- Cooking Demonstration of Ajillo & Paella -

Oct. 20 (Thu.) 13:15~14:00

Mr. Kou Takeyasu

UNICO Nishi Umeda / Japan Paella Association

Mr. Yoshiyuki Ueda

Japan Vegetable and Fruit Meister

Ajillo and Paella with extra virgin olive oil from Andalusia in Spain were cooked and treated to the audience.



Visitor Guided Tasting Tour

The experts as guides took visitors to several booths following themes divided into countries, olive cultivar and characteristics categories. The participants got to know in detail about the diversity and character of each oil.

Tour Themes	
Olive Oils for Bulk Business	Olive Oils in Strong in Southern Hemisphere
Organic Olive Oils	Olive Oils in Mild/Medium in Northern Hemisphere
Middle Eastern Olive Oils	Olive Oils in Mild/Medium in Southern Hemisphere
Olive Oils in Strong in Northern Hemisphere	



Visitor Guided Tasting Tour



Guiding olive oil professional experts



## Olive Bonsai Presentation

This special presentation attracted visitors with the beauty and vitality of olive trees created in little pots, providing a chance to feel closer to Bonsai art.



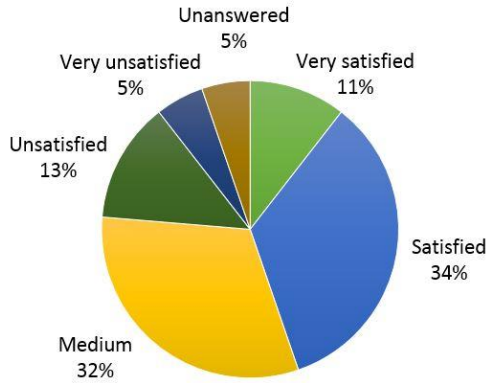
## Photo Gallery



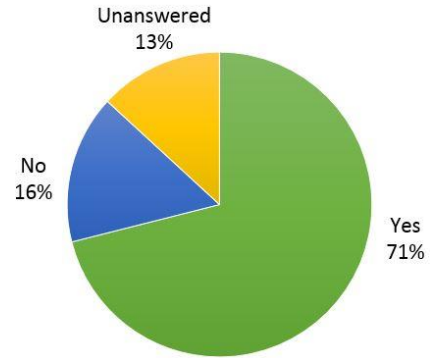


## Exhibitor Survey

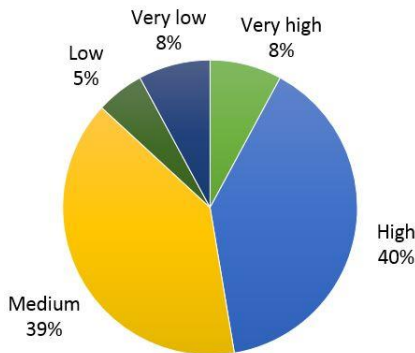
### Q. Satisfaction with the show itself?



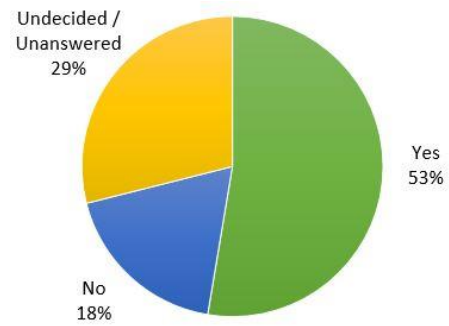
### Q. Have you met visitors from your target demographic?



### Q. Expectation of post-fair business?

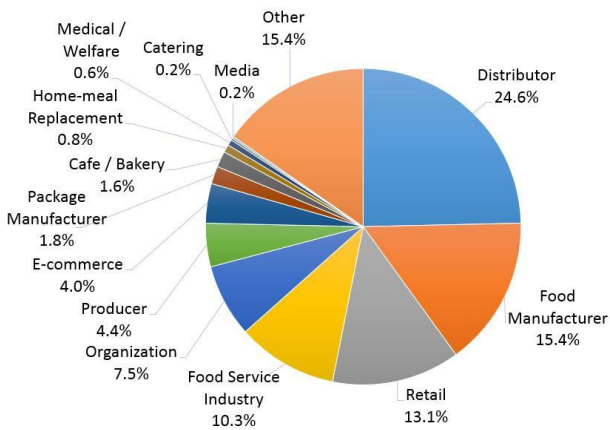


### Q. Would you like to participate in our show 2017?

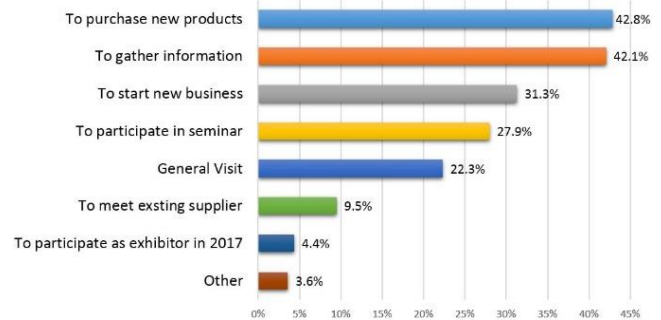


## Visitor Survey

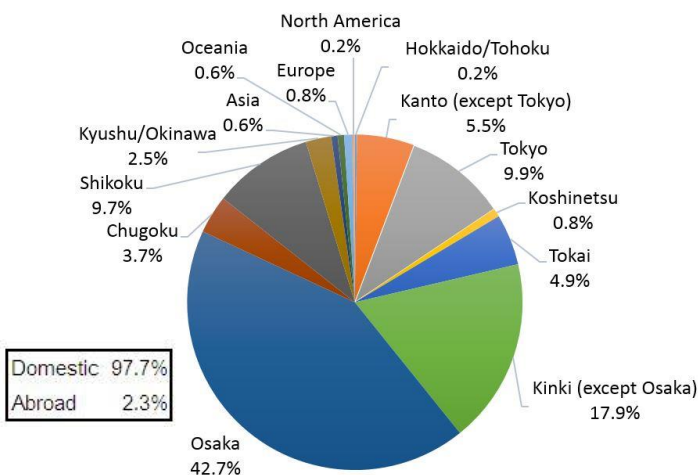
### Business Sector



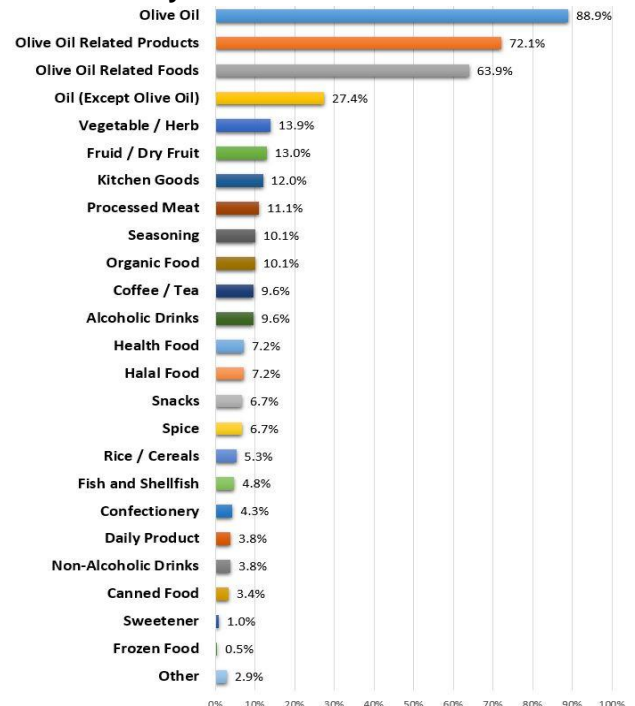
### What is the purpose of visit?



### Visitors by region



### Which items are you interested in?



## List of Visitor Companies (in no particular order, excerpted)

### Food Service Industry

- KENHAN Co., Ltd
- Saizeriya Co., Ltd.
- Muse Chayamachi
- Hotel Osaka Baytower
- Swissôtel Nankai Osaka
- Hotel New Hankyu Osaka
- Others

### Home-meal Replacement

- Saimi
- Ottimo Ottimo
- Kitchen Dream
- Others

### Distributor

- Mitsubishi Shokuhin Co., Ltd.
- Asahi Shokuhin Co., Ltd.
- ITOCHU Corporation
- KATO SANGYO Co., Ltd.
- Marubeni Corporation
- Mitsubishi Corporation
- Sojitz Foods Corporation.
- Nissho Jitsugyo Co., Ltd.
- ARRK Corporation
- Kyodo Food Products Co., Ltd
- Others

### Food Manufacturer

- MCCFOODPRODUCTSCO.,LTD
- Daizo corporation
- Toyo Olive Co., Ltd
- Kyudenko Corporation
- Sankyo Hikari Co, Ltd
- Sanyo Shokuhin Kougyo Co, Ltd.
- Shodoshima Healthyland Co, Ltd
- Summit Oil Mill Co., Ltd
- The Nicchin Oillio Group, Ltd
- Nippon Olive Co., Ltd.
- Rokko Butter Co., Ltd.
- Settsu Oil Mill, Inc.
- Fukujuen Co., Ltd
- J-OIL MILLS, Inc.
- Daily Foods Corporation
- Others

### Retail

- Maxvalu Nishinohon Co., Ltd.
- Maxvalu Chubu Co., Ltd.
- Hankyu Oasis Co.Ltd
- Nihon Ryutsu Sangyo Co., Ltd.
- Hankyu Hanshin Department Stores, Inc.
- Entetsu Store Co., Ltd.
- West Japan Railway Isetan Ltd.
- AEON RETAIL Co., Ltd.
- Osaka Izumi Coop
- Others

### Organization

- Shiga Kohoku Agricultural and Rural Development Promotion Office
- Kagawa Prefectural Agricultural Experiment Station
- Kagawa Shozu General Office
- Extenda
- Embassy of Spain (Economic and Commercial Office)
- Shodoshima Town
- Shima City, Industrial promotion dept.
- Shiga Prefecture
- Australian Consulate General
- Osaka Prefectural Government
- Odawara City, Agricultural Administration Division
- Shodoshima Olive Park
- Kagawa Industrial Technology Center, Institute of fermented food
- Awajishima Olive Association
- Others

### Package Manufacturer

- Daiwa Gravure
- Aihou Co.Ltd
- Others

### Other

- Sanko electronics Co., Ltd.
- Kyoto Institute of Technology
- Kagawa Food Hygiene Association
- Kagawa Agricultural Association
- Kyoto/Saiin olive oil
- The Norinchukini Bank
- The Hyakugo Bank, Ltd.
- NPO Shodoshima Olive Associate
- Dentsu Inc.
- Duskin Co., Ltd.
- Others

## Public Relations

Printed Materials		
Invitation	6000 copies	Distributed to exhibitors and support organizations.
Brochure (Japanese and English)	6500 copies	
Poster	150 copies	Distributed to exhibitors and support organizations. Displayed at subway stations and the venue.

Media	
Newspaper & Magazine	The Japan Food Journal, The Japan Exhibition News, DAILY SOYBEAN & OIL SEEDS, MICE Japan, Mercacei Magazine (Spain), Oishii (Singapore)
Web article	EVENT MARKETING, OLIVE CENTRAL (South Africa), Olivo e Olio (Italy), TEATRO NATURALE (Italy), Industria e Finanz (Italy), Television Baena (Spain), Agro CLM (Spain), Olimerca (Spain), Mercacei (Spain)





Website (Japanese)



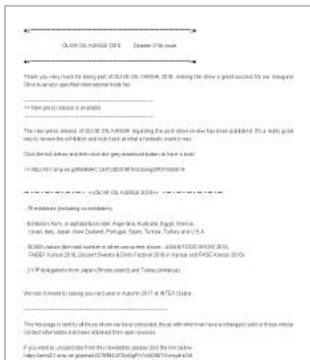
Website (English)



Online visitor registration



Online seminar registration



Newsletter



Invitation



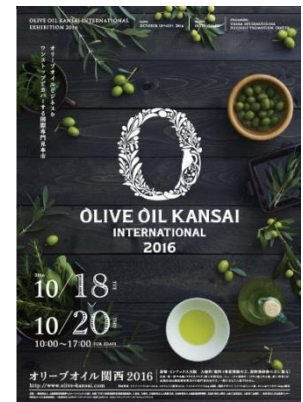
facebook



twitter



Brochure



Poster



Official Floor Plan



Banner



Japan Food Journal ad



Article on Japan Food Journal(Oct.28)



Oishii Magazine (Singapore)



**OLIVE OIL KANSAI  
INTERNATIONAL  
2016**

**OLIVE OIL KANSAI Secretariat**

Osaka International Business Promotion Center  
1-5-102 Nanko-kita, Suminoe-ku, Osaka 559-0034, JAPAN

TEL: +81-6-6612-8863

FAX: +81-6-6612-8686

Email: [info@olive-kansai.com](mailto:info@olive-kansai.com)

URL: <http://olive-kansai.com/en/>