OLIVE OIL KANSAI INTERNATIONAL EXHIBITION 2016

DATE: OCTOBER 18th-20th, 2016

VENUE: INTENOSAKA(OSAKA, JAPAN)

ORGANIZER: Osaka International Business promotion center

ONE STOP STRUCTURED TERNATIONAL TRADE FAIR COVERING THE WHOLE OLIVE OIL BUSINESS



ÒLIVE ÒIL KANSAI INTERNATIONAL 2016

OCTOBER THE. 2016

INTEX OSAKA (OSAKA, JAPAN) http://www.olive-kansai.com

Show Report



Osaka International Business Promotion Center

Show Report

The inaugural olive business specified international trade fair OLIVE OIL KANSAI 2016 took place at INTEX OSAKA from October 18th to 20th, 2016. We had 78 exhibitors and co-exhibitors from 13 nations and a total of 35,508 visitors to our concurrent shows.

OLIVE OIL KANSAI 2	016 Overview
Date	October 18 (Tue.) – 20 (Thu.), 2016
Time	10:00~17:00
Venue	INTEX OSAKA Hall 2
Admission	Free of charge (Pre-registration or invitation is required. Professional visitor only)
Concurrent Shows	ASIAN FOOD SHOW 2016 FABEX KANSAI 2016 (The World Food And Beverage Great EXpo 2016 in KANSAI) Dessert, Sweets, and Drink Festival in KANSAI FASE KANSAI 2016 (Kansai Food Factory Automation & Safety Equipment Exhibition 2016)
Organizer	Osaka International Business Promotion Center
Supported by	Ministry of Economy, Trade and Industry, Kansai Bureau / Osaka Prefectural Government / Osaka Municipal Government / Osaka Convention & Tourism Bureau (OCTB) / Osaka Foundation for Trade & Industry (OFTI) / KANSAI · OSAKA 21st Century Association / Osaka Chamber of Commerce & Industry / Japan External Trade Organization (JETRO), Osaka / Japan Food Industrial Association (JFIA)
Specially Supported by	Japan Food Journal Co., Ltd. / Japan Olive Oil Taster Association (JOOTA)
Official Airline Partner	Turkish Airlines

Show Scale

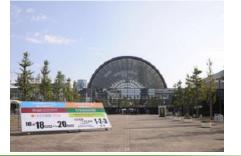
Exhibitors	Booths	Countries
78 (inc.co-exhibitors)	66	Japan, Italy, Spain, Australia, New Zealand, U.S.A, Turkey, Tunisia, Portugal, Egypt, Greece, Argentina, Israel (in no particular order)

Floor Plan



Date	Weather	2016	2015	%
Oct. 18 (Tue.)	Clear	11,638	9,804	119%
Oct. 19 (Wed.)	Clear	12,103	9,450	128%
Oct. 20 (Thu.)	Clear	11,767	10,971	107%
Tota		35,508	30,225	117%

%The number of visitors includes concurrent shows





Concurrent Shows

	ASIAN FOOD SHOW 2016 Tableton Superior And Panhase of 2016 Tableton Superior Superior States	*** アナベックス 周三 2016 ヘルスケアフードExpe 朝西		FASE関西 2016
Exhibition	ASIAN FOOD SHOW 2016	FABEX KANSAI 2016	Desert, Sweets and Drink Festival in Kansai	FASE KANSAI 2016
Organizer	Osaka International Business Promotion Center	Japan Food Journal Co., Ltd.	Japan Food Journal Co., Ltd./ The All Japan confectionary Association	Nikkan Kogyo Shimbun Ltd.
Exhibitors	52	23	8	48
Booths	64	376		124



Exhibitor List

Booth No.	Country	Exhibitor (*Co-exhibitor)	Exhibit Items
OL-01	Japan	SOUJU	A selection of Extra Virgin Olive Oil from Kagawa
OL-02	Japan	Takao Nouen Co., Ltd.	EVOO Takao nouen no Olive Hatake, Olives soaked in Salt Water
OL-03	Japan	Shodoshima Healthyland Co.,ltd.	extra virgin olive oil, olive cosmetics, olive goods, table olives, olive supplements
OL-04	Japan	The Nisshin OilliO Group, Ltd.	BOSCO Brand Extra Virgin Olive Oils, Flavored Olive Oils and Cooking Olive Oils, Health Concious Olive Oil Dressing Sauces
	New Zealand	Olives New Zealand Inc.	
	New Zealand	*Aquiferra Olives and Olive Oil	
OL-05	New Zealand	*Dunford Grove Olive Oil	NEW ZEALAND EXTRA VIRGIN OLIVE OIL
	New Zealand	*Esk Valley Olives and Olive Oil	
	New Zealand	*Three Groves Olive Oil	
	Japan	SUN-A-SHOKAI & Co.,Ltd	Classatra autra vizzia ali la cia autra vizzia ali la cit. Nabali autra
OL-06	Egypt	*SAFI Olive Oil	Cleopatra extra virgin olive oil, Lavia extra virgin olive oil, Nabali extra virgin olive oil
	Turkey	*Lavia Olive Oil	
OL-07	Japan	EUROPASS. CO. LTD	Castillo de Canena Early Royal, Castillo de Canena Organic Biodynami oil, Castillo de Canena Cold Smoked Oliveoil, Castillo de
	Spain	*Castillo de Canena	Canena First day of Harvest, Castillo de Canena Essential Oliveoil
OL-08	Italy	Domenica Fiore Corp	Organic EVOO - Olio Novello, Olio Reserva, Olio Monaco, Olio Veritas
	, í	•	100% ITALIAN EXTRA VIRGIN OLIVE OIL, VEGETABLES IN 100%
OL-09	Italy		ITALIAN EXTRA VIRGIN OLIVE OIL, VEGETABLE CREAMS WITH
		100% ITALIAN EXTRA VIRGIN OLIVE OIL	
OL-10	Greece	"ennea" Exports - Imports of Food & Agricultural Products	ennea Premium Extra Virgin Olive Oil
0.44	Japan	SHIBUYA OIL & CHEMICALS, LTD.	
OL-11	Japan	*International Olive Academy KOBE	OLIVE SOAP
OL-12	Spain BORGES Olive Oils, Table Olives		Olive Oils, Table Olives
OL-13	U.S.A California Olive Oil Council California COOC-certified extra virgin olive oil		California COOC-certified extra virgin olive oil
OL-14	Portugal	ACUSHLA, S.A.	ORGANIC EXTRA VIRGIN OLIVE OIL
OL-15	Japan	IL PICCOLO OLIVETO Ltd.	Extra Virgin Olive Oil Disanti, Lemon Olive Oil Disanti, Orange Olive Oil Disanti, Extra Virgin Olive Oil Novello Disanti, Green olives - La bella di cerignola
OL-16	Japan	Primolio Japan Corp.	FATTORIA RAMERINO "Guadagnolo Primus", FATTORIA RAMERINO "Frantoio", MADONNA DELL'OLIVO "ITRAN'S",
	Japan	*Oliva Sicula	MADONNA DELL'OLIVO "RARO", FRANTOIO HERMES "VENUS"
OL-17	Japan	MYLINE TRADING COMPANY	Extra Virgin Olive Oil, Dried Tomatoes in Olive Oil, Grilled Paprika Salade in Olive Oil, Tapenade (Olive Paste), Harissa (tunisian red
	Tunisia	*KSAR PRODUCTION	piment paste)
OL-18	Spain	FINCA DUERNAS	ENVERO de ARBEQUINA Organic Extra Virgin Olive Oil, 100% ARBEQUINA Organic Extra Virgin Olive Oil
OL-19	Argentina	LA COLORADA S.A.	EXTRA VIRGIN OLIVE OIL, BRAND "1147", INTENSO, EXTRA VIRGIN OLIVE OIL, BRAND "1147", CLASICO
OL-20	Japan	HUILNORD JAPAN CO.LTD	EXV OliveOil
	Tunisia	*Societe des Huiles du Nord	
OL-21	Israel	Naturael (Indepa Inc.)	Arzi Olives Oil Picholine, Arzi Olives Oil Souri
OL-22	Japan	O! Live Japan Corporation	Ecolomar Lucio Extra Virgin Olive Oil, Telegraph Hill Thyme Rosemary Sage Olive Oil, Telegraph Hill Roast Garlic Olive Oil,
0L-22	Spain	*Caseria de la Virgen	Telegraph Hill Lemongrass Kaffir Lime Chili Olive Oil, Telegraph Hill
	New Zealand	*The Telegraph Hill Olivery	Olive & Herb Salt

OL-24 Japan Exterior Olive COT Co.,LTD. Spain Olive tree, Olive oil OL-25 Spain AZZAYT OLIVE OILS Olive tree, Olive oil OL-26 Spain AZZAYT OLIVE OILS Olive We Oil In Bulk, Extra Virgin Olive Oil, Organic Olive Oil, Pure Olin Oil, Pomace Olive Oil OL-26 Spain ACEITES MAYO, S.L. EXTRA VIRGIN OLIVE OIL, TABLE OLIVES, POMACE OLIVE OIL PURE OLIVE OIL, TABLE OLIVES, POMACE OLIVE OIL OL-27 Japan Aceite de Oliva Valderrama Spain Extra Virgin Olive Oil Hoiblanca, Extra Virgin Olive Oil Arbequina, Smoked Arbequina Olive Oil, Extra Virgin Olive Oil Picudo, Extra Spain *ACEITE ARODEN HISPANIA, S.L. Spain *ACEITE ARODEN HISPANIA, S.L. Spain *ACEITE ARODEN HISPANIA, S.L. Spain *ACEITE ARODEN HISPANIA, S.L. Spain *Extra Virgin Olive Oil, Condiment Oil , Rock Salt (Green Olive) (Bla Olive) OL-28 Spain *OLIVER DE LA MONJA, S.L. Spain *Extra Virgin Olive Oil, Condiment Oil , Rock Salt (Green Olive) (Bla Olive) OL-32 Spain *EL POAIG, S.L. Unisian Olive Oil OL-33 Turkey ANTAKYA TRADE EXCHANGE OF CHAMBER Extra Virgin Olive Oil, Organic Arbequina Extra Virgin Olive Oil, Organic Arbequina Extra Virgin Olive Oil, Organic Arbequina Extra Virgin Olive Oil, Organic Rots Olive Oil Co. OL-34 Japan ASSOCIAZIONE CUOCHI	OL-23	Australia	ALTO OLIVES		
OL-24 Spain *ALMAZARA EL TENDRE S.L. Olive Oil Olive Oil OL-25 Spain AZZAYT OLIVE OILS Olive Oil mBuk, Extra Virgin Olive Oil, Organic Olive Oil, Pure Oliv OL-26 Spain ACEITES MAYO, S.L. PURE OLIVE OIL TABLE OLIVES, POMACE OLIVE OI Japan ACEITES MAYO, S.L. PURE OLIVE OIL TABLE OLIVES, POMACE OLIVE OI Japan MARUUYU CORPORATION Spain CASTILLALA MANCHA REGION. SPAN Wirgin Olive Oil Ole, Extra Virgin Olive Oil Picudo, Extra Spain "CASTILLALA MANCHA REGION. SPAN Wirgin Olive Oil Coll Extra Virgin Olive Oil, Extra Virgin Olive Oil Picudo, Extra Spain "ACEITE ANDDEN HISPANIA, S.L. Spain "SENORIOS DE RELEU, S.L. Extra Virgin Olive Oil Japan "PAGO BALDIOS SAN CARLOS, S.L. Extra Virgin Olive Oil Olive, Olive Oil Olive, Olive Oil OL-32 Spain OLEOCAMPO S.C.A Extra Virgin Olive Oil Condiment Oil , Rock Salt (Green Olive) (Ble OL-33 Turkey AVTARYA TRADE EXCHANGE OF CHAMBER Organic Atobasan Extra Virgin Olive Oil, Organic Atobaquina Extra OL-34 LuSA Organic Rotos Olive Oil Co. Organic Atobasan Extra Virgin Olive Oil,	OL-23			EXTRA VIRGIN OLIVE OIL, NATURALLY BRINED TABLE OLIVES	
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Business Matching

We set up a business matching area with 7 individual booths. Our coordinators helped visitors and exhibitors to have smooth business talks onsite for further business opportunities.

Our website included a link where visitors could check the exhibitor profiles, which enabled visitors to have a plan for business matching and even apply for it prior to the exhibition.





Business Matching



Exhibitor List (official website)

Business matching

OLIVE OIL KANSAI 2	016 / Exhibitor List
Booth No.	OL-09
	Italy
	A.L.P.O., U.N. SCARL
	100% TIALIAN EXTRA VIRGIN OLIVE DIL
	VECETABLES IN 100% ITALIAN EXTRA VIEGIN OLIVE OIL
	VEGETABLE CREANS WITH 100% ITALIAN EXTRA VIRGIN OLIVE OD.
	http://www.aipn.it/

Exhibitor introduction page

The number of business cards exchanged	Prospective business meetings
1,832	263

*Results from exhibitor survey

Voice of exhibitors

- It was our first time to participate in an exhibition, but we had a meaningful time.(Japan)
- The event was helpful in reaching the target and we were able to come up with great ideas for next time. (U.S.A)
- There were limited visitors for this inaugural exhibition, but it should be able to grow as it becomes recognized by relevant people in the industry. (Spain)

Special Seminars & Events

Prominent experts on olives and olive oil business both inside and outside Japan presented on olive cultivation and on the latest trends, innovation and technology regarding olive oil production and other areas of interest.

Seminar Stage

Seminar I Sol d'Oro Southern Hemisphere 2016 Olive Oil Competition

Date: Oct. 18 (Tue.) 10:45~12:00

Speakers: Dr. Marino Giorgetti (Panel Leader & Technical Manager)

Mr. Gianni Bruno (Area Manager, Veronafiere)

Ms. Antonella Capriotti (Product Manager, Sol d'Oro/SOL & AGRIFOOD Veronafiere)

The tasting seminar of *Sol d'Oro Southern Hemisphere 2016* was conducted with explanations of award-winning olive oil by the panel leader and technical manager, Dr. Giorgetti. At the end of the seminar, it was officially announced that we, Osaka International Business Promotion Center would host the 2017 edition of Sol d'Oro Southern Hemisphere.



Seminar I [Innovation with development for olive cultivation in the 20 years] Production facilities, cultivation technology, and quality of olive oil.

Date:Oct. 18 (Tue.)12:15~13:30Speaker:Prof. Riccardo Gucci

University of Pisa/the Department of Agricultural, Food and Environmental Sciences

A prominent figure in the Italian olive and olive oil industry, Prof. Gucci specializes in the study of fruit trees and orchard management. He spoke about the history of olives and olive oil and olive cultivation, revealing his deep insight.



Seminar III

[D.O.P system in the olive oil in the EU as overall system quality assurance]

The experience of the D.O.P Baena

Date: Oct. 18 (Tue.) 13:45~15:00 Speaker: Mr. José Manuel Bajo Prados

Secretary General, Consejo Regulador de la Denominacion de Origen Baena

Mr. Bajo, who is in charge of supervising the quality of olive oil produced in 26 regions in Spain under the D.O.P label, delivered a seminar on how to maintain and improve the quality of D.O.P from his institutional system perspective.







Seminar IV [Quality of extra virgin olive oils between biodiversity and process innovation]

Date: Speaker:

Oct. 19 (Wed.) 12:15~13:30 Prof. Maurizio Servili

University of Perugia/Department of Agriculture, Food and Environmental Sciences

A world-class researcher, Prof. Servili presented on the quality of extra virgin olive oil from a scientific point of view fostered at Agricultural Study Institute of Perugia University, the Department of Bioscience and Biotechnology at the state-run Strathclyde in Glasgow and the Food science Laboratory.



Seminar V

[Olive Cultivation in Spain. New technologies, Different systems of Plantation and Production Cost]

Date: Oct. 19 (Wed.) 13:45~15:00 Speaker: Mr. José María Penco Valenzuela Technical director, AEMO-Spanish Association of Olive Municipalities

Mr. Penco, who has participated in many olive oil projects in the EU, spoke about the reality of olive orchards in Spain and activities by the AEMO Spanish Association. In particular, his speech on collaboration between municipalities involved in olives and on urban development seemed to be interesting for Japanese municipalities.



Seminar VI [What is the olive oils adapted into Japanese edible oil market] The managerial point of view on quality standards, product specifications to adapt

the characteristics of Japanese edible oil markets.

Date: Oct. 19 (Wed.) 15:15~16:15

Speaker: Mr. Toshihisa Suzuki The Nisshin OilliO Group, Ltd., Senior Manager, Strategic Product Development, Food Product Division, Olive Oil Tasting Panel Supervisor

Mr. Suzuki, the first Japanese person to be recognized by the International Olive Oil Council (IOC) as an Olive Oil Tasting Panel Supervisor delivered a seminar on the olive oil business from his product management perspective. He is a Quality Control Supervisor for their company's well-known product *BOSCO*.







Seminar VII

Quality olive oil seminar [SIQEV \sim In search of Excellency]

Date: Oct. 20 (Thu.) 10:45~11:45 Speaker: Ms. Soledad Serrano López The President of the QvExtra Association

The president of QvExtra Association, which has established a strict standard of quality control for member companies and producers presented on their activities, the current situation and their challenges.







Seminar VII [Learning the global standards]

The role of the professional olive oil taster and the sensory evaluations

Date: Oct. 20 (Thu.) 12:00~13:15

Speaker: Ms. Himeyo Nagatomo

Japan Olive Oil Taster Association(JOOTA) President/Official Olive Oil Taster Italian Government authorized Ms. Nagatomo, who has been officially authorized by Italy's Ministry of Agricultural, Food and Forestry Policies as an olive oil taster spoke about the evaluations and the role of olive oil tasters based on her views and experiences as a taster.



Seminar IX Panel Discussion [For the further growth and developments in Japanese olive industry]

 Date:
 Oct. 20 (Thu.) 13:30~14:45

 Panelists:
 Mr. Renato Verzari (A.I.P.O), Ms. Gayle Sheridan (Olives New Zealand)

 Mr. Toshihisa Suzuki (The Nisshin OilliO Group, Ltd.), Mr. Toyohiro Takao (Takao Nouen)

 Moderator:
 Ms. Himeyo Nagatomo (President of Japan Olive Oil Taster Association)

With olive oil industry representatives from Japan, Italy and New Zealand on the stage, issues related to olive cultivation in each country and the current situation in the industry and the future direction were discussed.







Live Cooking Stage

At Live Cooking Stage, chefs based mainly in the Kansai area demonstrated Japanese, Italian and Spanish cuisine with olive oil in each dish. With olive oil as a main feature, each chef considered a menu to be enjoyed by many. Also, in association with ASIAN FOOD SHOW 2016, collaboration between olive oil and Asian and Osaka cuisine was made.

Live Cooking I Chicken and Vegetable Saute with dried porcini and ricotta cheese sauce – olive oil flavor

Oct. 18 (Tue.) 12:00~12:45 14:30~15:15 Mr. Junji Yashima

ISOLABELLA Operetta a TAKARAZUKA / ASSOCIAZIONE CUOCHI CUCINA ITALIANA

Mr. Yashima, a prominent figure of the field of Italian cuisine in Kansai area, showcased a dish with Italian olive oil.







Live Cooking II

Japanese cuisine with olive oils

Oct. 18 (Tue.) 13:15~14:00

Mr. Daisuke Murota

Chairman of Osaka prefectural Japanese Superior-Skilled Cooks Association / Executive Director of National Japanese Superior-Skilled Cooks Association Federation

Ms. Himeyo Nagatomo President of Japan Olive Oil Taster Association

President of Japan Olive Oil Taster Association / Official Olive Oil Taster Italian Government authorized

The dishes of collaboration of olive oil and Japanese cuisine were presented such as simmered daikon radish with miso mixed with olive oil. The foreign exhibitors as well as people in the food industry were very keen to find out about new ways of cooking.



Live Cooking III

The role of olive oil and the change of taste

Oct. 19 (Wed.) 12:00~12:45 14:30~15:15

Mr. Akihiro Nakamoto

Ristorante Nakamoto / ASSOCIAZIONE CUOCHI CUCINA ITALIANA

An up-and-coming Italian restaurant chef in Kyoto, Mr. Nakamoro presented the change that olive oil can bring to dishes.







Live Cooking IV

IV Live Cooking Special Presentation "Aceite de Oliva Virgen Extra de España" El Oro Líquido de La Mancha

Oct. 19 (Wed.) 15:45~16:30 Mr. Miguel Millan Valderrama CEO

Mr. Gonzalo Albaladejo Olimpo Export Manager

Instituto de Promocion Exterior de Castilla-La Mancha (IPEX) hosted a tasting seminar to showcase various ways of enjoying olive oil using wine glasses to taste and enjoy the aroma and flavor of olive oil.



Live Cooking V "The Appeal of Olive Oil which brings out Spanish cuisine" - Cooking Demonstration of Ajillo & Paella -

Oct. 20 (Thu.) 13:15~14:00 Mr. Kou Takeyasu

Mr. Yoshiyuki Ueda

UNICO Nishi Umeda / Japan Paella Association Japan Vegetable and Fruit Meister

Ajillo and Paella with extra virgin olive oil from Andalusia in Spain were cooked and treated to the audience.







Visitor Guided Tasting Tour

The experts as guides took visitors to several booths following themes divided into countries, olive cultivar and characteristics categories. The participants got to know in detail about the diversity and character of each oil.

Tour Themes		
Olive Oils for Bulk Business	Olive Oils in Strong in Southern Hemisphere	
Organic Olive Oils	Olive Oils in Mild/Medium in Northern Hemisphere	
Middle Eastern Olive Oils	Olive Oils in Mild/Medium in Southern Hemisphere	
Olive Oils in Strong in Northern Hemisphere		



Visitor Guided Tasting Tour



Guiding olive oil professional experts

Olive Bonsai Presentation

This special presentation attracted visitors with the beauty and vitality of olive trees created in little pots, providing a chance to feel closer to Bonsai art.







Photo Gallery





















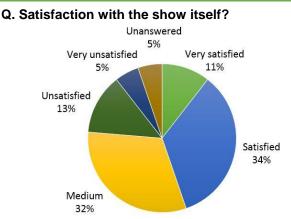




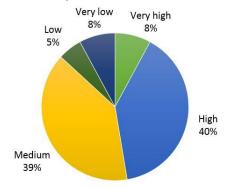




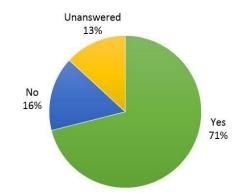
Exhibitor Survey



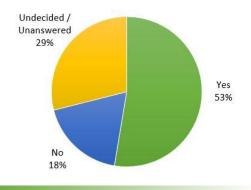
Q. Expectation of post-fair business?



Q. Have you met visitors from your target demographic?

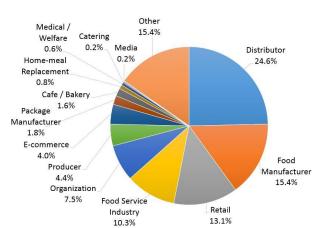


Q. Would you like to participate in our show 2017?

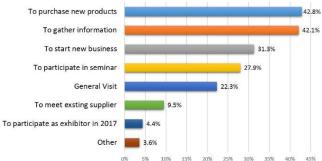


Visitor Survey

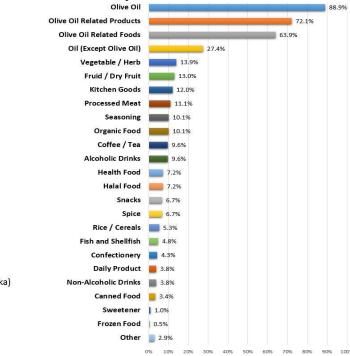
Business Sector



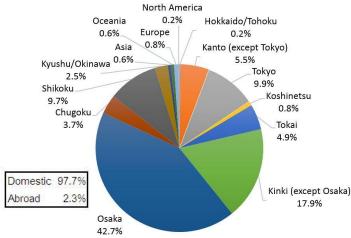
What is the purpose of visit?



Which items are you interested in?



Visitors by region



List of Visitor Companies (in no particular order, excerpted)			
Food Service Industry — •KENHAN Co., Ltd •Saizeriya Co., Ltd.	 Muse Chayamachi Hotel Osaka Baytower 	 Swissôtel Nankai Osaka Hotel New Hankyu Osaka 	•Others
Home-meal Replacement ∙Saimi	•Ottimo Ottimo	•Kitchen Dream	·Others
 Distributor Mitsubishi Shokuhin Co., Ltd. Asahi Shokuhin Co., Ltd. ITOCHU Corporation 	 KATO SANGYO Co., Ltd. Marubeni Corporation Mitsubishi Corporation 	 Sojitz Foods Corporation. Nissho Jitsugyo Co,. Ltd. ARRK Corporation 	 Kyodo Food Products Co., Ltd Others
Food Manufacturer MCCFOODPRODUCTSCO,LTD Daizo corporation Toyo Olive Co., Ltd Kyudenko Corporation	 Sankyo Hikari Co, Ltd Sanyo Shokuhin Kougyo Co, Ltd. Shodoshima Healthyland Co, Ltd. Summit Oil Mill Co,. Ltd 	The Nicchin Oillio Group , Ltd Nippon Olive Co., Ltd. Rokko Butter Co., Ltd. Settsu Oil Mill, Inc.	 Fukujuen Co., Ltd J-OIL MILLS, Inc. Daily Foods Corporation Others
Retail • Maxvalu Nishinihon Co., Ltd. • Maxvalu Chubu Co., Ltd. • Hankyu Oasis Co.Ltd	 Nihon Ryutsu Sangyo Co., Ltd. Hankyu Hanshin Department Stores, Inc. 	 Entetsu Store Co., Ltd. West Japan Railway Isetan Ltd. AEON RETAIL Co., Ltd. 	 ∙Osaka Izumi Coop ∙Others
 Organization Shiga Kohoku Agricultural and Rural Development Promotion Office Kagawa Prefectural Agricultural Experiment Station Kagawa Shozu General Office 	 Extenda Embassy of Spain (Economic and Commercial Office) Shodoshima Town Shima City, Industrial promotion dept. 	 Shiga Prefecture Australian Consulate General Osaka Prefectural Government Odawara City, Agricultural Administration Division Shodoshima Olive Park 	 Kagawa Industrial Technology Center, Institute of fermented food Awajishima Olive Association Others
Package Manufacturer — •Daiwa Gravure	•Aihou Co.Ltd	•Others	
Other • Sanko electronics Co., Ltd. • Kyoto Institute of Technology • Kagawa Food Hygiene Association	 Kagawa Agricultural Association Kyoto/Saiin olive oil The Norinchukini Bank 	 The Hyakugo Bank, Ltd. NPO Shodoshima Olive Associate 	 Dentsu Inc. Duskin Co., Ltd. Others

Public Relations

Printed Materials			
Invitation	6000 copies		
Brochure (Japanese and English)	6500 copies	Distributed to exhibitors and support organizations.	
Poster	150 copies	Distributed to exhibitors and support organizations. Displayed at subway stations and the venue.	

Media	
	The Japan Food Journal, The Japan Exhibition News, DAILY SOYBEAN & OIL SEEDS,
Newspaper & Magazine	MICE Japan, Mercacei Magazine (Spain), Oishii (Singapore)
	EVENT MARKETING, OLIVE CENTRAL (South Africa), Olivo e Olio (Italy), TEATRO
Web article	NATURALE (Italy), Industria e Finanz (Italy), Television Baena (Spain), Agro CLM (Spain),
	Olimerca (Spain), Mercacei (Spain)



Website (Japanese)

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Newsletter



Website (English)



Invitation



Online visitor registration



facebook





Brochure



Official Floor Plan



Japan Food Journal ad



Article on Japan Food Journal(Oct.28)



Online seminar registration



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Oishii Magazine (Singapore)



OLIVE OIL KANSAI INTERNATIONAL 2016

OLIVE OIL KANSAI Secretariat

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