



Olives NZ Conference 2015
Saturday 28th & Sunday 29th March 2015
Auckland



GEA Westfalia Separator NZ Ltd.

Welcome from Olives New Zealand

The Executive of Olives New Zealand extends a very warm welcome and invitation to you for Conference 2015, which will be held in conjunction with the Annual General Meeting in March. Our Conference Programme has a two-fold focus – Best Practice Processing and Product Diversification. With challenges of consistent productivity it is timely that members learnt more about Best Practice Processing and with the market being driven by consumer demand for boutique products, Product Diversification is the path which many members are contemplating if they have not already done so.

Saturday will focus on Best Practice Processing and our presenter is Rafael Muela from Spain. Rafael is a third generation olive grower and mill operator from Andalusia, Córdoba in Spain and he will cover the best practices required in processing to produce top quality extra virgin olive oil. Saturday will be held at the Sudima Auckland Airport Hotel and will start with the Annual General Meeting of Olives New Zealand.

Sunday will offer two options.

Advanced Processors Workshop – a hands-on processing course at Wells Grove Estate, Whitford and will be led by Rafael Muela.

Product Diversification will be led by Margi Kirkby from the award winning Gwydir Olive Grove, New South Wales and will focus on flavoured oils, table olives and other products. This will be held at the Sudima Auckland Airport Hotel. The workshop will include a hands-on activity making a flavoured oil. You are encouraged to bring along your own flavoured oils for blind tasting and feedback.

The excellent Presenters and Exhibitors will extend your knowledge of the olive industry and give you invaluable information on ensuring quality products.

The Sudima Auckland Airport Hotel is located close to Auckland Airport and is easily accessible for those driving to the Conference. The airport is 5 minutes away with a free courtesy coach plus there is free car parking at the hotel. The accommodation is very well priced and the catering is of a very high standard. There will be a coach available to take attendees to Wells Grove Estate on Sunday and then return to either the airport or the hotel.

Join us on the Friday evening for drinks to catch up with old friends and make some new ones. The Conference Dinner on the Saturday night will give you the chance to discuss the presentations and also relax and unwind.

We look forward to you joining us in Auckland on the weekend of 28th and 29th March – spoil yourself with an enjoyable weekend away from home before Harvest 2015 starts!



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Our Presenters

Rafael Muela

Rafael is a third generation olive grower and mill operator from Andalusia, Córdoba in Spain. He is the Commercial Director for Muelolivia. The Muela Oil Mill focuses on quality output and has a unique and exclusive system that allows the extraction of oil without any water or heat input during the process. This is to preserve each and every one of the attributes of the olive oil. Awards received place their olive oils (Venta del Barón & Mueloliva Picuda) among the top 8 Extra Virgin Olive Oils of the World, with over sixty awards in eight different countries.

For more information <http://en.mueloliva.es/>

Margi Kirkby

Margi Kirkby is co-founder and co-owner of Gwydir Grove in Moree, New South Wales, which was established in 1996. Gwydir Grove is regarded as one of Australia's leading premium olive groves and has successfully diversified into other related olive food items and accessories. Margi was one of the original members of the first organoleptic panel that was set up at the Waite Institute, University of Adelaide, trained and accredited by the International Olive Oil Council. Margi is looking forward to running the Product Diversification Workshop and has some ideas on potential uniquely New Zealand products.

For more information <http://www.gwydirgrove.com.au/>



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PROGRAMME – DAY ONE SATURDAY 28TH MARCH

8:00-8:30	Registration Coffee and tea available – Visit our exhibitors	Gayle Sheridan Executive Officer
8:30-9:00	Welcome <i>Annual General Meeting</i>	Andrew Taylor President-Olives New Zealand

Best Practice Processing – Rafael Muela

9am – 10am	Mill Design <ul style="list-style-type: none"> • Overview Fruit Handling <ul style="list-style-type: none"> • Quality of fruit, transport, delivery, storage, handling and cleaning
10am - 10.30	Morning Tea
10.30 – 12.30	Paste Preparation <ul style="list-style-type: none"> • Washing (or not), Crushing and Malaxing Processing Aids <ul style="list-style-type: none"> • Using talc and enzymes to maximise extraction
12.30 – 1.30	Lunch
1.30 – 3.30	Separation <ul style="list-style-type: none"> • Decanter, centrifugation • How to influence quality and yield (calibration) Storage <ul style="list-style-type: none"> • Tanks, temperature, settling, draining/racking, using nitrogen
3.30 – 4.00	Afternoon Tea
4.00 – 5.00pm	Plant Sanitation and Maintenance Summary, Questions and Answers
7.00pm - late	Conference Dinner Dress – Smart Casual Wine will be provided on each table with beer and juice also available. However, there is a fixed budget and then a bar tab will operate. 😊

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PROGRAMME – DAY TWO SUNDAY 29TH MARCH

Advanced Processors Workshop with Rafael Muela at Wells Grove Estate, Wades Road, Whitford

8.30 am	Depart Sudima Auckland Airport Hotel
4.00pm (latest)	Depart Wells Grove Estate for Auckland Airport and Sudima Hotel

Product Diversification Workshop with Margi Kirkby at Sudima Auckland Airport Hotel

9.00 – 10am	Welcome and Overview of the Gwydir Business <ul style="list-style-type: none"> • Product range and reasons for diversification
10.00 – 10.30am	Morning Tea
10.30 – 12.00	Flavoured Oils <ul style="list-style-type: none"> • Infused and Agrumanto • Tastings of flavoured oils
12.00 – 1.00pm	Lunch
1.00 – 4.00pm	Flavoured Oils <ul style="list-style-type: none"> • Hands on activity Table Olives Other Products Summary, Questions and Answers
4.00pm	Workshop finishes, afternoon tea available

 <p>Olives New Zealand</p>	<p>Olives NZ Conference 2015 Saturday 28th & Sunday 29th March 2015 Auckland</p>	 <p>GEA GEA Westfalia Separator NZ Ltd.</p>
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Registration Fees

Registration fees stated are assuming current membership of Olives New Zealand and include GST. For non-members the registration fee for Conference and each workshop is \$350 per event, including GST.

Conference Day One – a registration fee of \$250 for the first attendee and \$200 for additional attendees, from the same business.

Day Two – a registration fee of \$200 for each attendee at either the Product Diversification Workshop or the Advanced Processors Course.

Conference Pack

There will be a pack for each attendee which will contain a Conference booklet with a copy of the relevant presentation, an attendee list, product brochures etc. You can collect this at the Conference Registration Desk.

Exhibitors

There will be plenty of opportunities throughout the Saturday to visit with the exhibitors and see what their latest offerings are. This will be a great opportunity to see key suppliers to the industry in a central location.

Conference Dinner

Join us for the Conference Dinner starting at 7pm on Saturday 28th. A great smorgasbord has been planned and the price includes your beverages (beer, wine, juice) until the tab runs out. The Conference Dinner is a great opportunity to meet other growers and industry people, network and tell 'stories'.

Accommodation

We will happily collate your accommodation requests and pass on to the hotel to action. The special room rate is \$160 per night. However, there is a limitation on the rooms tagged for our Conference so you are encouraged to register as soon as possible to avoid disappointment.

Final Dates for Registration

Your early registration is appreciated so that appropriate arrangements can be confirmed with the Sudima Hotel.

Final date for registrations is Friday 13 March, however accommodation may no longer be available at the special rate. Register now!

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REGISTRATION FORM – CONFERENCE AND SUNDAY SEMINARS

Company Name: _____

Preferred Email _____ **(OK to include on Attendees List – Yes/No)**

Please list attendees and tick the sessions they wish to attend:

Attendee Name <small>(Please note any special dietary needs)</small>	Saturday 28 th Conference	Sunday 29 th Product Diversification	Sunday 29 th Advanced Processors

Registration Fees Payable	Member Fee per Person (inc GST)	No. Attending	\$
Saturday 28 th - Conference	First Person @ \$250 Additional @ \$200		
Sunday 29 th – Seminars	Product Diversification @ \$200 Advanced Processors @ \$200 Coach transport @ \$60		
TOTAL REGISTRATION FEES			\$

Saturday Evening Conference Dinner

Number attending _____	@ \$ 95 per person	\$
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Total Payable (Registration Fees + Conference Dinner) = \$ _____

Please post this Registration Form & cheque (payable to Olives New Zealand) for Total Payable to: Olives New Zealand, PO Box 28140, Havelock North 4157.

Alternatively, email the form to admin@olivesnz.org.nz and deposit the Total Payable to:

ASB account 123157-0113576-00 and show your surname in the Reference field.

A GST Invoice/Receipt will be emailed once payment has been processed.

Accommodation Request (\$160 per night, this will be passed on to the Sudima Hotel)

Arrival Date	Departure Date	No. of Rooms

FINAL DATE FOR REGISTRATIONS 13TH MARCH