

OLIVES NEW ZEALAND
MINUTES SYNOPSIS OF EXECUTIVE MEETING
WEDNESDAY 18 DECEMBER 2013
TELEPHONE CONFERENCE 7PM – 7.45PM

1. Present

John Arthur (Vice President), John Dunlop, Craig Leaf-Wright (Treasurer), Tony Millar, David Walshaw, Bob Marshall, Gayle Sheridan (Executive Officer)

2. Apologies

Andrew Taylor, Allan Frazer

3. Minutes of the November Meeting

Matters arising

Italian Epidemic – Gayle advised she had found an online article and this has been included in the December Newsletter. She had also advised MAF who acknowledged that this would be referred to the Emerging Risks Section.

Orchardist articles – these are included in the collation of media articles on the website.

Executive Officer visit to Australian Olives – Gayle spoke to the proposal circulated. Discussions would include membership structure, membership return on investment and membership engagement. At a strategic level, the biggest challenges facing OA and the industry, major achievements in 2013 and how success was measured and possibility of synergies. The Executive also requested asking out about:

- AOA marketing campaigns and how these had been effective in increasing the awareness of Australian vs imported products.
- how AOA engaged with the table olive sector.
- how their awards judging worked and their training programme.
- potential for reciprocity in using judges.

4. Financial Report

Craig spoke to the reports that had been circulated. He noted that there was unbudgeted income of \$1,500 which was the donation from Wairarapa Branch for the Focus Grove Project. He said there were no untoward expenses for this month and this will see an improved out-turn on last year.

The motion was carried that there be no increase to 2014 membership subscriptions and these to remain the same as 2013.

5. Executive Officer Report

Conference 2014

The draft programme had been finalised. The draft budget had been circulated in November and the break even was 50 registrations. The previous two Conferences had attracted 90+ delegates and it was hoped that the Wellington venue would see this at least matched.

It was agreed that there be an Early Bird registration at \$150 up to Friday 14 February and thereafter the registration fee to be \$180.

AGM

Key dates for the AGM are:

20 January	Notice of AGM, call for remits & Vice President nominations to all members
14 February	Final date for receipt of remits and nominations
17 February	Voting papers to be sent to all members
17 March	Final date for receipt back of voting papers

Gayle has drafted the changes to the Constitution required by IRD for RWT exemption.

Nelson will be putting forward a remit to allow Associate Members to hold positions on Branch Executive.

Standards New Zealand

Standards New Zealand had asked who Olives NZ wished to have as its representative on the Olive Oil sub-committee. Laurence Eyres was the current representative and had advised his availability to continue. It was agreed that Laurence Eyres should continue to represent Olives NZ.

6. General Business

Kapiti Regional Branch

David advised that Kapiti had had its AGM and SGM. They had agreed to contribute \$400 towards the Focus Grove Project. The new Branch Rules were approved and Allan had been re-elected as Branch Chair.

Bob said that Hawke's Bay had also held its AGM and the new Branch Rules were approved. A new committee had been elected and would appoint their Chair.

David said the quality of events organised by Kapiti created great camaraderie and socialising and this was seen to be a reflection of Olives NZ. He said that the majority of growers were now members of Olives NZ.

Craig said that there were a large number of Hobby Growers in Wairarapa and they were looking at a sub group of the branch to cater for their needs specifically. He thought this would make membership attractive and relevant for these growers.

Chris Fortune

John D reported that he had made contact with Chris Fortune about his availability to be an ambassador for Olives NZ. He asked how this could be progressed. It was agreed that John D should discuss this further with Chris.

David gave his apology for the February meeting.

There being no further business the meeting was declared closed at 7.45pm.

NEXT MEETING – Wednesday 19th February (teleconference)