



Introduction:

A celebration of all things Olive!

Chef's Table with Dish Magazine, more Children's Activities, entertainment, food and wine, Olive/Oil Stalls - fun, inspirational and a day out for the whole family set in the grounds of the Hastings Racecourse.

Event details:

When: Saturday 3rd November 2012

Where: Hawke's Bay Racecourse
300 Prospect Terrace
Hastings

Time: 10am – 4pm

Target Market: Foodies who live in Hawke's Bay, visitors wanting an excuse to come to Hawke's Bay for a fun, food, wine and entertainment filled weekend.

Cost: Gate sales \$10 entry per adult
Children under 15 years free
Pre sales: \$5 (through Eventfinder website)

Structure: The NZ Olive Festival is part of the F.A.W.C. event (Food and Wine Classic) and hopes to attract even more outside visitors to our region. A comprehensive communication plan is being worked on by Hawke's Bay Tourism to heavily market F.A.W.C. to visitors from outside the region for a weekend of activity, of which the NZ Olive Festival is an 'anchor' event.

Activities: Cooking demonstrations/workshops
Children's Activities
Spit the pit competition
Food stalls
Coffee stalls
Olive grower's stalls
Music and entertainment
Wine stalls
Chef's Table – hosted by Clare Aldous, Food Editor, Dish Magazine. Run by Vidal Estate Winery.

Exhibitor details:

What: This year, you have the option of bringing your own marquee or you can hire one from us. If you require a trestle table or any other equipment to be provided for your marquee this is at an additional charge.

Where: Stands will be located on the south side of the grandstand, using the driveway/grassed area as an 'avenue' of olive exhibitors. Places will be allocated and marquees erected once exhibitor numbers are known. It has been noted that EVOO Exhibitors need to be positioned out of direct sunlight.

Equipment: All equipment must be provided by the exhibitor, Equipment for out of town exhibitors will be available to hire – POA.

Powered sites: Powered sites are available at an additional cost of \$50+ GST per site (for 1 x 10amp point), more amp available on request.

Cost: Exhibitor space at the New Zealand Olive Festival is \$200 + GST per site if you book prior to 1 October (does not include a marquee). A late price of \$250+ GST will stand after this date.

If you require a marquee as well, the earlybird price is \$350 + GST or late price is \$400 + GST

Wet Weather contingency: A wet weather plan will be in place, utilizing the building space within The Grandstand. Exhibitors will be contacted with alternate arrangements for positioning should the need arise.

Contact details: Vicky Rope
Food Hawke's Bay
Private Bag 1201
Taradale, Napier
W: www.nzolivefestival.co.nz

Vicky 06 9748931 021545159
vicky@foodhawkesbay.co.nz



NEW ZEALAND OLIVE FESTIVAL
3rd November 2012
EXHIBITOR BOOKING FORM



Contact Name:

Company Name:

Address:

Telephone:

Mobile:

Email:

Exhibitor space for the New Zealand Olive Festival (to be held at Hastings Racecourse, Hawke's Bay)

			Tick box
Early bird booking before 1 st October (no marquee)	\$200 + GST	\$230 incl GST	
Early bird booking before 1 st October (with marquee included)	\$350 + GST	\$402.50 incl GST	
If booked after 1 st October (no marquee)	\$250 + GST	\$287.50 incl GST	
If booked after 1 st October (with marquee included)	\$400 + GST	\$460 incl GST	

Equipment/Power Hire:

- I require a powered site for an additional \$50 + GST
- I require equipment to be ordered including trestle tables (please give basic idea what you would require and Food Hawke's Bay will contact you directly with a cost)

Subtotal		
GST		
TOTAL		

Payment enclosed

Please provide a GST receipt

Completed forms should be sent, with payment to: Food Hawke's Bay, Private Bag 1201, Taradale, Napier.

Fax 06 9748937 Phone: 06 9748931

Email: info@foodhawkesbay.co.nz Website: nzolivefestival.co.nz

Cheques should be made out to NZ Olive Festival Inc. or direct credit to HBS 031355-0680759--00